

## TARIFF W.E.F. issue dated 1st April 2018

Dear Sir / Madam

Dehradun, Capital of Uttarakhand, is synonymous with institutes and organisations of repute. Indian Military Academy, Forest Research Institute, Doon University, Petroleum University, Indian Institute of Petroleum, the world famous Doon School, Welham Girls' School, Welham Boys' School, Rashtriya Indian Military Academy, Oil and Natural Gas Corporation, Survey of India, National Hydrographic Office and many other institutions and schools take pride being in the Doon Valley. In the vicinity are Lal Bahadur Shastri Academy of Administration Mussoorie and Bharat Heavy Electricals and Public Service Commission in Haridwar. Being the capital, most Government offices, important organisations and showrooms are in Dehradun or nearby areas.

Since 1993, Dehradun is also known for the **Weekly Dehradun Classified-the largest circulated weekly of Uttarakhand, in Tabloid size (64 to 104 pages) reaching over five lakh readers every Saturday/Sunday with an equal number of people visiting the website (www.dehradunclassified.com).** The readers, who really matter, are in the middle/high, and upper income group, who can write and speak fluent English and subscribe to at least one National English Newspaper.

We look forward to your advertisements in the following issue of our paper. Kindly advertise with us and see the difference.

Should you have any queries, please feel free to get in touch with us at **0135-2716161, 0135-2717171 or +91 9927633355, 8899-71-71-71** or you can e-mail us at **booking@dehradunclassified.com**.

A copy of Weekly Dehradun Classified is enclosed for your kind perusal.

Regards  
**RISHI SALUJA**  
Associate Editor

For the latest issue visit us at our website  
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	1/4 Page	02 Columns	₹ 4,000/-	09.65 cms x 16.00 cms	26/-
	1/8 Page	02 Columns	₹ 2,000/-	09.65 cms x 07.87 cms	26/-
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1/16 Page	01 Column	₹ 1,000/-	04.70 cms x 07.87 cms	27/-	

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Price on Request

- We accept only Full pages for the Jacket
- Jacket will only be printed when all the pages are booked

\* In case there is a Jacket, Front/Back Page would be charged @ ₹ 35,000/-

⊙ **Advertisement will be published only if ADVANCE PAYMENT is received along with the ARTWORK/MATERIAL latest by Wednesday (Evening)**

⊙ **The Cheque/Draft is to be made in favour of "NATIONAL NEWS AGENCY" payable at Dehradun**

⊙ **We seek your advertisement for the coming issue. You advertise in "Dehradun Classified" & feel the difference, by reaching all English reading households of Dehradun.**

⊙ **ADDITIONAL 5% GST WILL BE CHARGED ON THE ABOVE RATES.**

For bookings, email us at  
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For Enquiries, please call us at  
**0135-2717171 or 88-99-71-71-71**