

TARIFF

Dear Sir / Madam

Dehradun, Capital of Uttarakhand, is synonymous with institutes and organisations of repute. Indian Military Academy, Forest Research Institute, Doon University, Petroleum University, Indian Institute of Petroleum, the world famous Doon School, Welham Girls' School, Welham Boys' School, Rashtriya Indian Military Academy, Oil and Natural Gas Corporation, Survey of India, National Hydrographic Office and many other institutions and schools take pride being in the Doon Valley. In the vicinity are Lal Bahadur Shastri Academy of Administration Mussoorie and Bharat Heavy Electricals and Public Service Commission in Haridwar. Being the capital, most Government offices, important organisations and showrooms are in Dehradun or nearby areas.

Since 1993, Dehradun is also known for the **Weekly Dehradun Classified-the largest circulated weekly of Uttarakhand, in Tabloid size (64 to 104 pages) reaching over five lakh readers every Saturday/Sunday with an equal number of people visiting the website (www.dehradunclassified.com)**. The readers, who really matter, are in the middle/high, and upper income group, who can write and speak fluent English and subscribe to atleast one National English Newspaper.

We look forward to your advertisements in the following issue of our paper. Kindly advertise with us and see the difference.

Should you have any queries, please feel free to get in touch with us at **0135-2716161, 0135-2717171 or +91 9927633355** or you can e-mail us at booking@dehradunclassified.com.

A copy of Weekly Dehradun Classified is enclosed for you kind perusal.

Regards

RISHI SALUJA

Associate Editor

For the latest issue visit us at our website
www.dehradunclassified.com

SIZE	No. of Columns	Rate (₹)	Dimensions (W X H)	₹ (Per Sq cm)
2 Pages - Centre Spread	10 Columns	₹ 48,000/-	51.60 cms x 32.00 cms	29/-
2 Pages - Centre Spread	08 Columns	₹ 38,400/-	41.12 cms x 32.00 cms	29/-
Front Page #	05 Columns	₹ 32,000/-	24.51 cms x 29.00 cms	45/-
Back Page #	05 Columns	₹ 32,000/-	24.51 cms x 29.00 cms	45/-
Page 3/5	05 Columns	₹ 28,000/-	24.51 cms x 32.00 cms	36/-
Full Page (Inside)	05 Columns	₹ 24,000/-	24.51 cms x 32.00 cms	31/-
Full Page (Inside)	04 Columns	₹ 19,200/-	19.56 cms x 32.00 cms	31/-
1/2 Page	05 Columns	₹ 12,000/-	24.51 cms x 16.00 cms	31/-
1/2 Page	04 Columns	₹ 9,600/-	19.56 cms x 16.00 cms	31/-
1/4 Page	02 Columns	₹ 4,800/-	09.65 cms x 16.00 cms	31/-
1/8 Page	01 Column	₹ 2,400/-	04.70 cms x 16.00 cms	32/-
1/16 Page	01 Column	₹ 1,200/-	04.70 cms x 07.87 cms	32/-

SIZE	No. of Columns	Rate (₹)	Dimensions (W X H)	₹ (Per Sq cm)
2 Pages - Centre Spread	10 Columns	₹ 32,000/-	51.60 cms x 32.00 cms	19/-
2 Pages - Centre Spread	08 Columns	₹ 25,600/-	41.12 cms x 32.00 cms	19/-
Full Page (Page 5)*	05 Columns	₹ 20,000/-	24.51 cms x 32.00 cms	26/-
Full Page (Inside)	05 Columns	₹ 16,000/-	24.51 cms x 32.00 cms	21/-
Full Page (Inside)	04 Columns	₹ 12,800/-	19.56 cms x 32.00 cms	21/-
1/2 Page	05 Columns	₹ 8,000/-	24.51 cms x 16.00 cms	21/-
1/2 Page	04 Columns	₹ 6,400/-	19.56 cms x 16.00 cms	21/-
1/4 Page	04 Columns	₹ 3,200/-	19.56 cms x 07.87 cms	21/-
1/4 Page	02 Columns	₹ 3,200/-	09.65 cms x 16.00 cms	21/-
1/8 Page	02 Columns	₹ 1,600/-	09.65 cms x 07.87 cms	21/-
1/8 Page	01 Column	₹ 1,600/-	04.70 cms x 16.00 cms	21/-
1/16 Page	01 Column	₹ 800/-	04.70 cms x 07.87 cms	22/-

Classifieds (Upto 24 Words)

₹ 150/- (extra ₹ 5/- per word)

Box Facility Available - Charges ₹ 50/-

Outer Jacket (on White Glazed Newsprint)

Price on Request

- We accept only Full pages for the Jacket
- Jacket will only be printed when all the pages are booked
- # In case there is a Jacket Page 1/Back Page would be charged @ ₹ 28,000/-

Advertisement will be published only if ADVANCE PAYMENT is received along with the ARTWORK/MATERIAL latest by **Wednesday (Evening)**

The Cheque/Draft is to be made in favour of "NATIONAL NEWS AGENCY" payable at Dehradun

We seek your advertisement for the coming issue. You advertise in "Dehradun Classified" & feel the difference, by reaching all English reading households of Dehradun.

DEHRADUN CLASSIFIED IS PRINTED ON SALMON PINK PAPER

For bookings, email us at
booking@dehradunclassified.com

For Enquiries, please call us at
0135-2717171 or 0 99276 33355